



ASSOCIATE EDITOR

NYC preferred / Remote OK

Since 2015, Field Mag has championed a vision that the outdoors is not a monoculture. A diversity of stories informs the landscape. More definitions of adventure exist than ever before, and they emerge from metropolitan cities as often as mountain towns. They're inspired by art, design, fashion, and culture as well as mountains, rivers, and trails.

We work with industry-leading creatives across our platforms, which include fieldmag.com, our print magazine, social media, and Field Mag Studio, where we partner with leading companies on co-branded editorial, creative direction, campaign development, events, and collaborations.

Our principles are simple and unwavering:

- Quality over Quantity
- Coexist Not Conquer
- The Outdoors Is for Everyone

Field Mag is looking for an experienced writer/editor to join our nimble, all-remote team. The Associate Editor will work directly with our Managing Editor to help lead production of content that embodies our brand beliefs and values from pitch to publish. Media is in a state of flux, and we believe this presents an opportunity to redefine what outdoor storytelling looks like; so does our ideal collaborator.

As Associate Editor, you will aid our efforts to tell the stories that define outdoor culture, online and in print. The role requires a bedrock consisting of a deep understanding of the current fashion-outdoor landscape and the ability to communicate thoughts and opinions about it clearly.

Your daily focus and output will concern pitching, writing, and editing. You will work to increase our publishing cadence on existing channels and help shape an expanding footprint in new editorial formats. You'll brainstorm new editorial franchises and fine-tune existing ones. You'll do this with a strong sense of narrative, voice, and accuracy. And, let's be frank, you'll often do all of these things at the same time, balancing multiple projects at various levels of completion. Strong organization and ability to meet deadlines will be crucial.

RESPONSIBILITIES

- Pitch, write, and edit stories for all Field Mag channels, including: website, magazine, newsletters.
- Help shape editorial strategy and distribution plans.
- Edit articles of all types: features, travel guides, op-eds, interviews, gear reviews, buying guides, ideas-driven essays, visually-driven photo essays, and more.
- Juggle many projects at various levels of completion, follow deadlines, and stay on top of writers to do the same.
- Self-manage your own deadlines and set appropriate deadlines for contributors. Ensure that stories are in stable shape ahead of production.
- Stay current on outdoor industry news, events, trends, and gear releases.
- Occasionally represent Field Mag on press trips and at industry events.
- This role reports to the Managing Editor.

REQUIRED QUALIFICATIONS

- 4+ years of editorial experience, spent covering the outdoors, adventure, and travel. Overlapping topics in sports, style, and culture is a plus.
- Excellent writing and editing skills with a clear point of view, and experience shaping features, profiles, and criticism, as well as guides and reviews.
- Strong fact-checking and research skills with a commitment to journalistic integrity.
- Experience developing editorial franchises, programming strategies, and cross-platform storytelling initiatives.
- A keen ability to identify stories that will resonate with a diverse, intelligent, digitally engaged audience who have an eye for form and function and live in both urban and mountain town environments.
- Strong experience managing digital editorial programming across multiple platforms (website, newsletters).
- Familiarity with audience development, social media ecosystems, newsletters, and digital publishing trends.
- Great organizational skills with the ability to manage multiple editorial priorities simultaneously. You should be able to utilize project management software to track numerous assignments (experience with platforms like Airtable, Asana, Jira, or Monday is a plus).
- Excellent communication abilities and the desire to work on an all-remote team spread across time zones.
- A deep understanding of the contemporary outdoor industry that goes beyond its core and into overlapping areas of interest.

SALARY & BENEFITS

- The expected salary range for this position is \$62,000-68,000. Ultimate salary will be based on factors including but not limited to relevant skills, training, experience, and education.
- 4-day work week for half the year (i.e., 25 floating days off for Summer Fridays and/or powder days).
- 21 paid vacation days.
- This is a contract-based role. Field Mag does not currently offer health insurance or 401 (k) benefits. We are a growing organization, and implementing these across the team is a priority we hope to achieve with our continued expansion.

TO APPLY

Submit your CV/resume, cover letter, responses to the questions below, and links to your LinkedIn, website, or portfolio to jobs@fieldmag.com. The subject line of your application email should read "Associate Editor Application — [YOUR FULL NAME]".

Cover Letter

Tell us how your unique experiences make you the right candidate for this position. Be creative, ignore the standard cover letter format. Include your take on where Field Mag sits in the media ecosystem and how you can help bolster or broaden that position. Max 350 words.

Questions

In your application email, answer the following questions.

1. What three outdoor brands are you most interested in right now and why?
2. What three brands in general do you believe have the most cultural influence right now?
3. What's the best piece of content you've read/watched/listened to in the past six months?

AI Statement

Field Mag does not use generative artificial intelligence to create content. We expect that you will not use it to apply for this role.

Due to the volume of submissions and size of our team, we may not respond to applications that are not being considered for the role. We appreciate your understanding.

Field Mag does not discriminate on the basis of an individual's sex, age, race, religion, national origin, marital status, gender identity and expression, sexual orientation, disability, genetics or any other personal characteristics protected by law.